

# **Get Moving for the Hunger Walk!**

Make your plans now for the WINK NEWS Feeds Families Hunger Walk. It's set for Saturday, January 17, 2015, at Miromar Outlets in Estero. Get your company, club and community involved! Become one of our dedicated sponsors or form a team and register today at harrychapinfoodbank.org.

"Fighting Hunger, Feeding Hope"

Vol. XIV, No. 4 Newsletter — Fall 2014



Refrigerated trucks pick up fresh produce, meat and dairy thanks to Publix and Walmart food rescue programs. Nearly 5 million pounds of food were recovered during the last fiscal year, helping so many children and families.

Make the holiday season memorable for our neighbors in need. Please give generously!

# **Rescuing Food Before It's Wasted**

It's horrifying to learn that 133 billion pounds of edible food — almost a third of this country's food — was thrown out in 2010, according to estimates by the U.S. Department of Agriculture. Two Harry Chapin Food Bank partners, however, are working hard to save food that would wind up in the waste stream.

Through **Publix Super Markets'** "perishable recovery program," in partnership with Feeding America, the Food Bank picked up 2.84 million pounds of food in fiscal year 2013-2014. This represents fresh dairy, deli, produce and meat products that no longer met retail quality standards (and used to go into a Dumpster) but were still fine for human consumption.

"Feeding America told us that in May of this year, Publix exceeded the 100-million-pound mark for the first five years of our partnership," said Publix spokesman Brian West. "We are very thankful for the work the Harry Chapin Food Bank does in the community to serve those in need."

Walmart also partners with Feeding America, and through its donation program gave more than 2 million pounds of food to the Food Bank last fiscal year. Every day, the Food Bank picks up "not saleable but still good to eat" fresh produce, meat, dairy and even cereal, explained Shelley Allman, Walmart Market Manager. Walmart also identifies food that will not sell before expiration date "to keep it out of the landfill and put it on someone's table," she added. "We're glad to work with the Food Bank to help our local community."

Thanks to the millions of pounds of food these two companies rescue, many families and seniors have food to eat.

# FOOD — The 'Fuel' That Improves Health

October is National Diabetes
Month. This disease costs the
U.S. \$117 billion annually, but
eating fresh vegetables and
fruits goes a long way to combat
the disease and improve health!
With more refrigeration capacity
in our warehouses and trucks,
the Food Bank is able to deliver
more nutritional food to those
in need. "Together we can help
people eat better to feel better,"
said Anne Rose, vice president at
Lee Memorial Health System.



A new refrigerated truck provided by a \$140,000 grant from the Walmart Foundation State Giving Program was unveiled during a mobile pantry distribution in Punta Gorda. There, more than 320 families received 17,340 pounds of fresh, nutritious food.

# Help Brings Hope!

Grace Place Naples client Deborah, 59: "In different circumstances, I would go to the market and buy whatever I could fit in my car and distribute to families" in need. Now, the food she gets from this Food Bank partner agency allows her to stretch what she receives through the SNAP (food stamp) program. "I still cry every time I come here. It gives me a sense of hope." St. Vincent de Paul client Lisa: She and her husband work full-time jobs, but still struggle to provide food for their four children. "We make too much money to get help, but not enough to survive." Getting vegetables and meat from several area pantries is like "getting a treat" because "you can't afford to eat healthy when you have a limited budget."



#### Harry Chapin Food Bank of Southwest Florida

3760 Fowler St., Fort Myers, Florida 33901 2221 Corporation Blvd. Naples, Florida 34109 Phone: (239) 334-7007 www.harrychapinfoodbank.org

#### **Board of Directors**

#### Chairperson

NOELLE MELANSON Attorney, Melanson Law

Vice Chairperson RAYMOND (RAY) PAVELKA Mariner Properties Development

#### **Treasurer**

CRAIG FOLK Miller, Helms and Folk, P.A.

#### Secretary

BRIAN SCHWARTZ, M.D. 21st Century Oncology, and Florida Urology Physicians

### Members at Large

RABBI JEREMY BARRAS Temple Beth El

JOHN D. BELISLE BB&T-Oswald Trippe & Co.

REV. STEPHANIE MUNZ CAMPBELL Grace Place

> WILLIAM M. DILLON Buchanan Ingersoll & Rooney and Fowler White Boggs

> > DAVID FRY Dwell Florida

JAN-ERIK HUSTRULID Owen-Amers-Kimball Company

MAURA MATZKO

KENNETH O'DONNELL Busey Bank

KRISTINA RODRIGUEZ

BIANCA ROSS

WAFC 100.5 FM and 590 AM ANNE ROSE

Lee Memorial Health System

P. KEITH SCOGGINS, Jr. Farm Credit System

MARIANNE R.P. ZUK

#### **Emeritus Board**

JOHN B. McCLAY (deceased) JOHN POELKER (Emeritus chair)

Al Brislain, *President and CEO*Miriam Pereira, *Development*Joyce Jacobs, *Communications*Marta Hodson, *Special Events*Tanya Phillips, *Volunteers* 

Maxine Golding, Newsletter Editor

# 4 Board Members Join Food Bank

The Harry Chapin Food Bank welcomes four new board members:



William M. Dillon is a commercial litigation shareholder at Buchanan Ingersoll & Rooney/ Fowler White Boggs. His clients include healthcare companies, churches, country clubs, franchisers and shopping mall chains.



Jan-Erik Hustrulid is Business Development Coordinator for Owen-Ames-Kimball Company. He is active with the Boys & Girls Clubs of Lee County, The Heights Foundation and YMCA Fort Myers.



**Bianca Ross** is Public Affairs Director for WAFC Classic Hits 100.5 FM and 590 AM. She is also program coordinator for Drug Free Hendry County

### 10 AmeriCorps Members To Serve in Collier and Lee

AmeriCorps has awarded funding to the Harry Chapin Food Bank — the only food bank in Florida to receive a grant — for 10 full-time member positions to serve in Collier and Lee counties. Called the SWFL Food Corps, they will focus on reducing food insecurity in both Collier and Lee counties and increasing volunteerism in Collier, and will be managed by Louise Bain, AmeriCorps Program Manager.

AmeriCorps members dedicate a year of their life to meeting critical community needs. Young people entering the workforce after their year of AmeriCorps service are much more likely to find a job in Florida.

Community Coalition, and is active with the LaBelle Chamber of Commerce and LaBelle High School Advisory Committee.



P. Keith Scoggins, Jr., has been an attorney with the federal Farm Credit System for more than 35 years and now works on a part-time basis. He is a member of the Illinois Bar Association and has served on the boards of

companies and organizations.

#### Grants and Donations

The Allstate Foundation: \$1,000 Arthrex, Inc.: \$25,000 Burnt Store Marina: \$3,000 Cameo: \$1,000 CarMax: \$10,000

CenturyLink: \$20,000 Coldwell Banker Residential Real Estate Cares: \$3,000

Enterprise Holdings Foundation: \$3,500 Fort Myers Beach Lions Foundation: \$1,000

Fred and Jean Allegretti Foundation: \$15,000

Jamaica Bay Worship Service: \$1.000

Marco Island Marriott Resort, Golf Club & Spa: \$5,000

Publix Super Markets Charities: \$50,000

Richard M. Schulze Family Foundation: \$101,000

Ronald McDonald House Charities: \$9,000

Southwest Florida & Lee County Fair Association: \$5,644

Suncoast Credit Union: \$25,000 United Church of Marco Island: \$3,000

United Way of Collier: \$54,600 Winn-Dixie Stores: \$2,197.01

#### Our Mission...

To overcome hunger in Charlotte, Collier, Glades, Hendry, and Lee counties through education and by working in a cooperative effort with affiliated agencies in the procurement and distribution of food, equitably and without discrimination.





# **Morgan Stanley Commits Money and Volunteers**



Morgan Stanley volunteers packed rice in June.

## McAlister Named 'Operations Leader'



Feeding America named Neal McAlister, the Harry Chapin Food Bank's Director of Operations, as Eastern Region Operations Leader of the Year! McAlister took on his role in 2008, just as the Food Bank moved into its 50,000-square-foot

facility and the recession hit. That year, he boosted distribution 82 percent to 8 million pounds. It hit 18.7 million pounds this past fiscal year, and his implementation of retail store pick-up and fresh produce programs accounted for 13 million pounds.

Neal's proud colleagues and the extended Food Bank family send him wellearned congratulations!



It's Almost Turkey Time!

Make this holiday season
special for those most in need
by sending a turkey (or two)
our way. Call 334-7007
to find out how!

In a strong show of support, **Morgan Stanley** committed both money and volunteers to the Food Bank's mission to counter hunger in Southwest Florida.

As part of its Global Alliance for Children's Health, Morgan Stanley's national foundation presented the Food Bank with a \$25,000 grant to improve children's nutrition. The allocation recognized that its Fort Myers and Naples offices ranked among the top nationwide in community service hours. "There are so many barriers to a child becoming a healthy and productive adult," said Gregg Stupinski, Managing Director, Complex Manager. "We wanted to at least get one hurdle off the table."

In June, Morgan Stanley volunteers teamed up at two events. Ten volunteers packed 350 pounds of rice and 600 pounds of beans at the Food Bank's Fort Myers warehouse. A week later, 16 volunteers packed 7,000 pounds of potatoes at the Naples warehouse. Not only do these events give back to the community, he added, they build rapport among colleagues, give everyone a good feeling, and educate participants about the local need.

# Take the Community Association Challenge!

Hayden & Associates is laying down a challenge to other community management companies. As the Food Bank's newest partner, it's begun a year-long program to generate donations of food, money and supplies from its communities.

The year is divided into six themes every two months: school supplies; breakfast; holiday items; meats and grains; hygiene, paper, cleaning and baby products; and fruits and vegetables (cups/canned/dried).

As the season revs up, "we hope donations will be substantial," said Dee Masterson of Hayden & Associates. "Some residents giving now are the same ones hurting just a few years ago." So...other community associations, the ball is in your court!

Food Bank. We are pleased to continue this valued partnership and help expand access to fresh produce and other foods for our neighbors in need. Foods are operations. The Mosaic's senior vice president of phosphate operations. The Mosaic Company has awarded the Food Bank a \$40,000 grant.

A copy of the Food Bank's official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free within the state. Registration does not imply endorsement, approval or recommendation by the state. For more information, contact the Florida Department of Agriculture and Consumer Affairs at 1-800-435-7352 or visit freshfromflorida.com.

## Looking Ahead...

Ways to support the Food Bank:

Italian Fest, Sunday, October

26, 11 am to 5 pm — Presented
by the Rotary Club of Fort Myers at the Alliance of the Arts.

The Great American Milk Drive

— Feeding America and partner
The Dairy Council enable you to
donate milk directly to your local

Food Bank (us!) at milklife.com.

Empty Bowls: Naples, Saturday, January 24, 2015, 11 am to 2 pm in Cambier Park — Donate \$15 for a handcrafted bowl filled with delicious soup and a side of bread from local restaurants. Visit emptybowlsnaples.org.

#### NCEF Truck Rolls in!



A new refrigerated truck for the Food Bank is part of a \$100,000 grant from NCEF — the Naples Children & Education Foundation, founders of the Naples Winter Wine Festival. It will distribute 640,000 more meals to more than 1,300 children each week. Over the past four years, the organization's Children's Hunger Initiative has distributed 2.9 million meals.

# Wawa Donates To Its New Community



As Wawa broke ground in the Southwest Florida food retailing market, the Wawa Foundation gave \$5,000 to the Harry Chapin Food Bank to support summer feeding and mobile pantry programs.

## **United Way Gives Summer Feeding a Big Boost**

The Summer Feeding Program, sponsored by the U.S. Department of Agriculture, is a lifesaver for many families. When school is out, they rely on this essential program to feed their children — who receive free or reduced-price breakfast and lunch during the school year. Even more appreciated is the fresh food that the program helps to provide.

So when the United Way of Lee, Hendry, Glades and Okeechobee gets behind a program like this, you know good things will happen.

Now in its fourth year, the Harry Chapin Food Bank Summer Hunger Partnership with the United Way distributed 117,037

#### Connect with the Food Bank...

- Facebook.com/HarryChapinFoodBank
- Twitter.com/HCFBSWFL
- Youtube.com/harrychapinfoodbank
- in Linkedin.com/in/hcfbswfl
- Pinterest.com/hcfbswfl/

4



One of 11 summer mobile pantries supported by the United Way of Lee, Hendry, Glades and Okeechobee provided food for children.

pounds of food at 11 mobile pantries, many of which were hosted at United Way houses. Wrapped around the food were a number of critical services — including health screening and job placement — to help families achieve self sufficiency.

"This partnership reaches so many families who struggle to meet their basic needs during summer months," said Linda Hafner, Director of United Way 211, United Way of Lee, Hendry, Glades and Okeechobee.

## Create a Legacy Of Hope and Security

Anyone, regardless of age or financial means, can leave a legacy gift. It's simple, flexible and meaningful to do. A planned gift is your investment to ensure that children, families and seniors of Southwest Florida get the nutritious food they need.

We encourage you to explore gift planning opportunities with your attorney and/or financial advisor and help the Harry Chapin Food Bank continue our efforts to create a hunger-free community.

Contact Kelli King, Philanthropy Relations Manager, at (239) 334-7007 x202 or kelliking@ harrychapinfoodbank.org.

Remember the Harry Chapin Food Bank in your estate planning

Fall 2014

ni doiiq of sbnairi Ase os " Antin of shoot of lights

Permit No. 720 Ft. Myers, Fl **PAID** US Postage Nonprofit Org.

Fort Myers, Florida 33901 3760 Fowler Street of Southwest Florida The Harry Chapin Food Bank

Call (239) 334-7007 today!