



Harry Chapin Food Bank
OF SOUTHWEST FLORIDA

2020 Annual Report

SERVING CHARLOTTE, COLLIER, GLADES, HENDRY, AND LEE COUNTIES



**2020
BOARD OF DIRECTORS**

William Dillon
Board Chair

John Clinger
Vice Chair

Kathleen Johnson
Treasurer

Mark Levine
Secretary

Anne Rose
Past Chair

Scott Bass

Precious Gunter

Veronica Larriva

Marianne Lentini

Pat Nevins

James Nolte

Kayla Miller

Keith Scoggins

Linda Stuart

Lois Thome

Jill Turner

A Letter From Our Leadership

The first eight months of our fiscal year looked very different from the last four months of our fiscal year. In March 2020 our world was turned upside down by the Coronavirus pandemic. Harry Chapin Food Bank was not immune to the effects of this pandemic. In fact, quite the opposite.

The economic and health impact of the Coronavirus in our five-county footprint has been enormous. Southwest Florida became an epicenter for the pandemic with infection rates that exceeded other parts of Florida, and our rates were well above the national averages. The economic impact of the pandemic is the primary driver behind the increased food insecurity and demand for food. The state-wide shut down in April and May was devastating to many and led to the surreal car lines at our mobile pantries.

Our food sourcing team searched tirelessly to provide food for those who are hungry. Prior to the pandemic, our food sourcing team would rescue food from our retail partners and spend roughly \$37,500 each month on food. When the pandemic struck, our entire food sourcing model altered. When the Florida farmers found themselves without their usual buyers because restaurants were forced to close their dining rooms, our team formed new relationships with them to rescue the produce. We are proud to share that our produce distribution levels remained close to their levels prior to the pandemic. Because the fear of the unknown had the average consumer hoarding groceries, our team transformed into a food purchasing machine. By the end of the year, we were spending one million dollars a month on food.

So many aspects of our business had to change, from our trucks to our warehouse to our distributions to our volunteers. Our fleet of 17 trucks couldn't keep up with the increased volume of food that needed to be transported, so we rented additional trucks and hired more drivers. We utilized a sophisticated GPS system that allowed only a 25% increase in mileage, which is incredibly low considering the complex logistics of food rescue, deliveries to partner agencies, and additional drive-thru distributions.

Space in the warehouse is a huge issue as we do our best to move a million pounds of food each week. Our warehouse team not only had to deal with overwhelming amounts of food, but also with distributing those staggering amounts of food. This need led to purchases of additional equipment as we looked for ways to work smarter, not harder.

Every single facet of our mission was tested during the last four months of the year. We are proud to share that we have set new standards for performance under extremely challenging circumstances. Our planning and execution will remain intentional. At the center of our actions is our commitment that no one has to go hungry.

We are proud that the only program we had to stop was our In-School Pantries since schools shut down. All other food distributions remained operational, with modifications to ensure the safety of all. Our mobile pantries exploded

from an average of 30 distributions each month to nearly 50 a month. Our volunteers assembled roughly 900 food kits a week during the first eight months of this past year, and now they are building nearly 7,000 food kits each week. Our food distribution programs are feeding a quarter of a million people each month.

Despite how uncertain these times are, there is much to celebrate:

- Our food distribution has grown to 32.4 million pounds of food.
- We provided 27 million meals this year, with the help of thousands.
- In October, we became a part of the Naples Children and Education Foundation's Blueprint Partner Program. Blueprint Partners exemplify the highest levels of efficacy and accountability.
- In June, the United Way of Charlotte County selected the food bank for the Community Spirit award in recognition of our response to the pandemic.
- In September, the Richard M. Schulze Family Foundation awarded the food bank a \$350,000 challenge grant for our Care and Share Senior Feeding Program, which we achieved thanks to the help of many in our community.
- Our participation in Give Where You Live Collier and The Giving Challenge (24 hours online giving fundraisers), hosted by the Community Foundation of Collier County and the Community Foundation of Sarasota County respectively, saw dramatic increases, nearly doubling our revenue from the previous year.
- We remain Pacesetter Partners with the United Way of Lee, Hendry, Glades and Okeechobee.

We are grateful that with your generous support, we are leading our community in the fight to end hunger.

Thank you for your partnership,

A blue ink handwritten signature of William Dillon.

William Dillon
Board Chair

A blue ink handwritten signature of Richard LeBer.

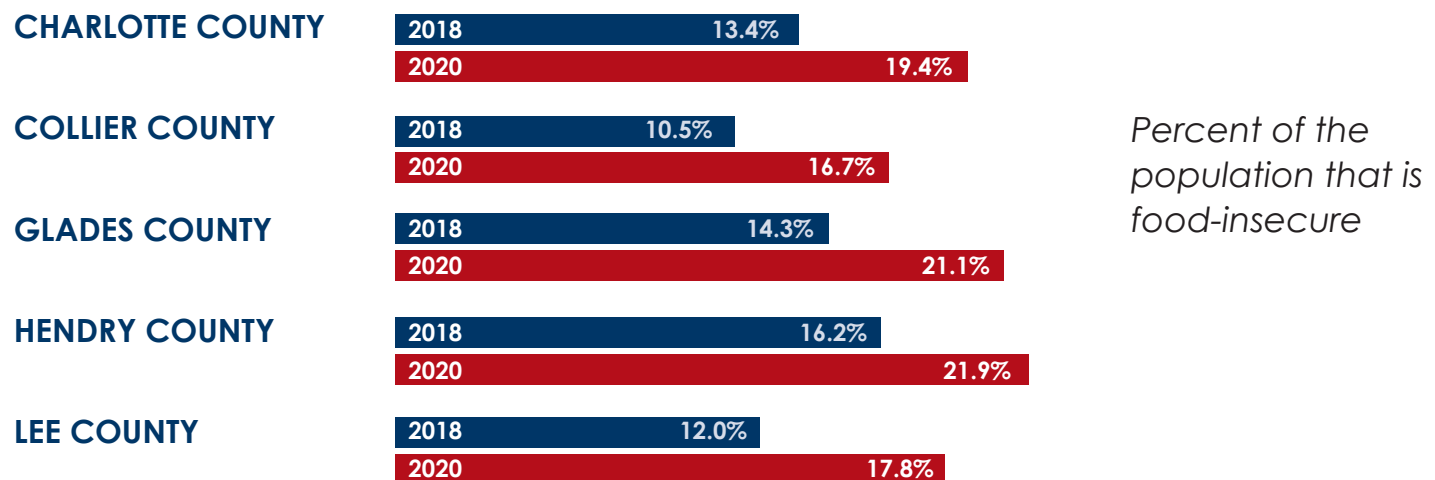
Richard LeBer
President and CEO

Understanding The Need

Harry Chapin Food Bank serves children, families, seniors, and veterans of Southwest Florida. Children who are food-insecure do not have the energy to focus, engage, learn, and grow. Poor nutrition also has a long-term negative effect on a child's physical and mental health, academic achievement, and future economic productivity. Families that are food-insecure not only struggle to put food on the table, they often struggle to pay for rent, utilities, and childcare, among other bills. Food pantries, once considered a resource for temporary emergency food assistance, are now part of many households' regular coping strategies. Seniors who are food-insecure live on a fixed income, struggle with health issues that can drain their resources, lack transportation, and are socially isolated. They often have nutritional deficiencies that exacerbate their medical issues. The stigma associated with asking for help further compounds the problem.

Sixty percent of Charlotte, Collier, Glades, Hendry, and Lee Counties is a food desert. Food deserts are regions where people have limited access to healthful and affordable food. According to the U.S. Department of Agriculture, food deserts are defined as an area that has either 1) a poverty rate greater than or equal to 20% or 2) a median family income not exceeding 80% of the median family income in urban areas, or 3) 80% of the statewide median family income in nonurban areas. In order to qualify as a food desert, an area must also meet certain other criteria. In urban areas, at least 500 people (or 33% of the population) must live more than one mile from the nearest large grocery store. In rural areas, that same amount of people must live more than 10 miles from the nearest large grocery store.

With the onset of the Coronavirus pandemic, the need in our five-county footprint has skyrocketed.



*Source: Feeding America

0% 5% 10% 15% 20% 25%

Feeding Seniors

Seniors of low incomes are often an overlooked population in Southwest Florida. After a lifetime of hard work, many older adults find themselves facing an impossible choice — whether to pay for groceries or medical care. Food insecurity can be particularly challenging for seniors to maintain proper nutrition, due to a lack of financial resources, health issues, and loss of mobility, such as not being able to drive, use public transportation, or stand up to prepare meals. As the baby-boomer generation ages, the number of seniors facing hunger is only expected to increase.

Harry Chapin Food Bank addresses the needs of seniors with two programs; the Commodity Supplemental Food Program and our Care and Share Senior Feeding Program. The Commodity Supplemental Food Program is a federal government program only available in Glades and Hendry counties. The Care and Share Senior Feeding Program is a 3-year-old program that was developed when more than 2,200 seniors identified as low-income in Collier, Charlotte, and Lee Counties lost their participation in the Commodity Supplemental Food Program due to reallocations at the state level.

Both programs aim to supplement the diets of seniors with low incomes with food that meets their nutritional needs. Eligible seniors age 60 and over receive kits containing canned fruits and vegetables, canned protein, grains, cereal, and other food each month. When possible, we provide fresh produce, frozen meats, dairy, bread, and deli items with these kits. Harry Chapin Food Bank works with selected partner agencies and senior housing sites to not only identify participants but also to serve as distribution centers for the program.



1,196,441 pounds of food were distributed to 3,272 seniors.

Pandemic Impact: These two programs faced significant challenges due to the pandemic. Access to senior centers was restricted. Several senior centers closed completely requiring the food bank to secure alternative distribution sites and conduct as many home deliveries as possible. We modified distributions to provide two monthly kits per distribution.

Feeding Families

Fulfill Mobile Pantries

The Fulfill Mobile Pantry Program expands the capacity of Harry Chapin Food Bank to make food more accessible in underserved and high need areas where families with limited financial resources may not be able to access food through traditional grocery stores.

Through our Fulfill Mobile Pantries, a truckload of food is distributed through a farmer's market-style distribution where those who are food-insecure can choose to take what they need. Our mobile pantries distribute fresh produce, canned and dry goods, frozen meat, bread, grains, and other food.

Number of Fulfill Mobile Pantries held prior to the pandemic: 234 from July to March, distributing 1,116,213 pounds of food.

Number of families served: 67,696, distributing 2,392,714 pounds of food through the drive-thru distributions from April to June.



Pandemic Impact: With the onset of the pandemic, the distribution method changed from a farmer's market-style distribution to a drive-thru distribution model. We believed that this model provided the best protection against the spread of the virus. At each drive-thru distribution, Harry Chapin Food Bank distributed prepacked shelf-stable food kits and supplemented the food kits with fresh produce and frozen meat. Each kit weighed roughly 20 pounds and provided food for five days for a family of four.

Partner Agency Program

The Partner Agency Program relies on a carefully selected network of partner agencies. Our entire food distribution network includes more than 150 partner agencies that serve Charlotte, Collier, Glades, Hendry, and Lee Counties. Our vetted agencies include social service agencies, faith-based congregations, nonprofits, and community organizations that rely on our fleet of refrigerated trucks to acquire food we have rescued from our network of food sources. Our partner agencies distribute our shelf-stable fruits, vegetables, proteins, grains, and milk. Our partner agencies also distribute our fresh produce and other perishable foods that we rescue from grocery stores and local farms. We provide our partner agencies with more than 70% of their food inventory.

Pandemic Impact:

Throughout the pandemic, we maintained an 85% open rate of our partners agencies. We played an active role in helping our partners remain open and helped them modify their distributions. Every partner changed their distribution models; some organizations moved to an appointment-only model, some moved to a drive-thru model, others moved all distributions outside. We increased our deliveries to ensure that we got to our partners more frequently to help them accommodate the constant growth in demand.



We distributed 20,480,227 pounds of food to our partner agencies.





Feeding Children

Harry's Helpings

This innovative program provides emergency food kits for families. These kits are filled with enough nutritious food for more than 15 meals. They may include canned vegetables and canned meat, cereal, spaghetti, macaroni and cheese, soups and stews, peanut butter, jelly, pasta, rice, and beans. They are distributed to children and education centers where traditional feeding programs are not feasible due to space constraints, staffing, or other reasons.

3,900 families were served by Harry's Helpings, through a distribution of 69,910 pounds of food.

Pandemic Impact:

With the closing of many children and education centers, this program made several key adjustments. The food bank established alternative distribution sites and provided additional kits. Adjustments were made to several centers' delivery schedules to accommodate the increase in need.

In-School Pantries

Our In-School Pantry Program follows an evidence-based system that alleviates child hunger through food distribution at carefully selected schools. This nationally acclaimed food distribution model, taken from Feeding America, is designed to provide an accessible source of food assistance to students and their families in need. By locating pantries inside schools, students and their families have easier access to food assistance and feel more comfortable accessing food in this manner.

Harry Chapin Food Bank stocks the in-school pantries with shelf-stable foods. There are a total of ten school pantries targeting underserved schools in our five-county footprint.

Number of families served: 9,473 with 215,233 total pounds of food distributed through In-School Pantries.

Pandemic Impact:

This program was forced to shut down due to the pandemic. We partnered with the various school districts to inform families where our drive-thru distributions were located.

Volunteers

Volunteers are the heart of our food distribution programs. In 2020, 7,363 volunteers gave us 60,673 hours of their time. Harry Chapin Food Bank would not be able to serve the quarter of a million people it serves if we did not have that level of involvement from these change makers. Volunteers comprise a key ingredient in our sound financial management, and we do not underestimate the value that they bring to our mission. Thank you, change makers!

One special quality to our volunteer program is that our volunteer opportunities do not require a consistent commitment. In fact, volunteer opportunities vary from a one-time, three-hour shift in our warehouse to executive level volunteerism involving 20 hours a month. Mostly, our volunteers work in our warehouse sorting food, packing produce, and distributing food through our various programs. However, it is not unusual to see volunteers manning our front desk, helping with data entry, or leading volunteer orientations. The monetary value that volunteers provided our food bank exceed \$1,500,000. Again, a huge thank you to our change makers!



Pandemic Impact: Our volunteer workforce experienced drastic changes. Prior to the pandemic, most of our volunteers were seasonal residents over the age of 60, which had many of our change makers in the high-risk category. Thankfully, more than 1,478 new volunteers joined our mission. We knew it was up to us to protect them while still meeting the tremendous demand for food. To do that, all of our volunteers wore gloves and masks. No one who had been out of the country or was not feeling well could volunteer. We adjusted our volunteer schedule to stagger and limit the number of volunteers in our facilities. As volunteers arrived for a volunteer shift, we inquired about their health and possible recent travels. Their service is unbounded, and we are so grateful.

Financial Profile

July 1, 2019 through June 30, 2020

Harry Chapin Food Bank is proud to report a strong year of support because of the generosity of so many donors. By demonstrating strong financial health and commitment to accountability, Harry Chapin Food Bank has earned a 4-star Charity Navigator rating for the 11th year in a row. We have earned GuideStar Platinum rating, which is the highest level available to nonprofits. These ratings set our organization apart from our peers and demonstrate our trustworthiness and transparency.

While our cash position is very favorable, most of the funds secured for our Coronavirus pandemic response are committed for food purchases. Due to disruptions in the supply chain, many of our food purchases will be paid into the following fiscal year with the cash received in the 2020 fiscal year. As we look ahead, we remain dedicated to fiscal prudence to safeguard our ability to lead our community in the fight to end hunger.

Of every dollar invested in Harry Chapin Food Bank, 96 cents goes directly into our food distribution programs to ensure that no one has to go hungry.

Photo courtesy of Alexis Horn Photography





STATEMENT OF ACTIVITIES

Revenue

	<u>Amount</u>
Food Contributions - Govt. (In-Kind)	\$18,409,841
Food Contributions - Other (In-Kind)	\$28,682,506
Government Programs	\$2,131,951
Grants and Donations	\$13,243,794
Special Events and Fundraising Programs	\$1,237,282
Other	\$353,357
	\$86,452
Total	\$64,145,183

Expenses

	<u>Amount</u>
Program Services	\$55,288,875
Supporting Services	\$1,290,489
Total	\$56,579,364
Increase (decrease) in net assets	\$7,565,819
Net Assets, beginning of year	\$8,446,576
Net Assets, end of year	\$16,012,395

STATEMENT OF FINANCIAL POSITION

Assets

	<u>Amount</u>
Current Assets	
Cash & certificates of deposit	\$9,352,869
Other current assets	\$3,897,245
Total	\$13,250,114
Property & Equipment, Net	\$4,654,670
Other Assets	
Investments - Beneficial interest	\$274,066
Land held for sale & deposits	\$975,034
Total	\$1,249,100
Total Assets	\$19,153,884

Liabilities and Net Assets

Liabilities

Total current liabilities	\$1,238,533
Long term debt, net of current portion	\$1,902,956
Total	\$3,141,489
Total Net Assets	\$16,012,395
Total Liabilities and Net Assets	\$19,153,884



Our Mission:
To lead our community in the fight to end hunger.

Our Vision:
That no one has to go hungry in our community.

Photo courtesy of Alexis Horn Photography



Harry Chapin Food Bank
OF SOUTHWEST FLORIDA

Fort Myers Distribution Center | 3760 Fowler St. | Fort Myers, FL 33901
Collier County Center | 3940 Prospect Ave., Ste. 101 | Naples, FL 34104
239.334.7007 | harrychapinfoodbank.org

