



**Harry Chapin Food Bank and Suncoast Beverage Sales partner once again to
'Stella-brate' the holidays**

Annual partnership raises awareness and support for families facing hunger in Southwest Florida

FORT MYERS, Fla. (Nov. 8, 2025) – Suncoast Beverage Sales is once again partnering with Harry Chapin Food Bank, the largest hunger-relief organization and only Feeding America partner serving Southwest Florida, for its annual *Stella-brate the Holidays* campaign. Running now through December 31, the program helps raise funds and awareness to fight hunger during one of the most critical times of year.

“As a leader in beverage distribution, Suncoast Beverage Sales understands the importance of supporting our neighbors, especially during the holidays,” said Molly Wright, VP Corporate Affairs at Suncoast Beverage Sales. “The *Stella-brate the Holidays* program is more than a seasonal initiative. It’s our way of giving back, spreading cheer, and helping ensure families in Southwest Florida have food on their tables this holiday season.”

Now in its fifth year, *Stella-brate the Holidays* invites customers and business partners to join a community-wide effort to provide meals for those in need. The program features local events, special promotions, and partnerships with area businesses, with proceeds benefiting Harry Chapin Food Bank.

Participating grocery stores will showcase festive Stella Artois displays equipped with QR codes so customers can make direct donations to the food bank. In addition, participating bars and restaurants throughout the region will collect nonperishable food donations. In return, donors will receive a Stella Chalice, with all contributions delivered by Suncoast Beverage Sales to Harry Chapin Food Bank.

“We are so thankful for the continued partnership and generosity of Suncoast Beverage Sales,” said Ann Prifrel, Chief Development Officer at Harry Chapin Food Bank. “Their *Stella-brate the Holidays* campaign not only raises vital funds to support our mission but also reminds our community that no one should have to go hungry, especially during the holidays.”

Food insecurity remains a serious challenge in Southwest Florida. According to Feeding America, more than 177,000 individuals, including 41,000 children, face hunger across Lee, Collier, Charlotte, Glades, and Hendry counties.

Harry Chapin Food Bank leads the region’s hunger-relief efforts, providing nutritious food to more than 250,000 people every month through programs that serve children, families, and seniors. In 2025, the food bank distributed nearly 40 million pounds of food, a reflection of both the growing need and the community’s generous response.

To learn more about the *Stella-brate the Holidays* program and how you can participate, visit <https://harrychapinfoodbank.org/stellabrate>. To join Harry Chapin Food Bank in its mission to end hunger in Southwest Florida, visit harrychapinfoodbank.org.

About Harry Chapin Food Bank

Harry Chapin Food Bank, a Feeding America partner food bank, is the largest hunger-relief organization in Southwest Florida and serves 300,000 neighbors monthly through its Feeding Network of 175 agency partners. In 2024, the nonprofit distributed 39.5 million pounds of food, the equivalent of 32 million meals, at food banks and mobile pantries across Charlotte, Collier, Glades, Hendry and Lee counties. The food bank is privately funded and receives support from individuals, businesses, foundations, grocery stores and food distributors. Harry Chapin Food Bank is an Agency Partner of United Way and a Blueprint Partner of the Naples Children Foundation, rated as a Four-Star Charity by Charity Navigator and Platinum-rated by Candid's GuideStar. For more information, please visit HarryChapinFoodBank.org or call 239-334-7007.

About Suncoast Beverage Sales

Suncoast Beverage Sales is a leading distributor of beverages in Southwest Florida, dedicated to providing quality products while making a positive impact in the community. With a focus on sustainability and corporate social responsibility, we strive to support local initiatives that enhance the quality of life for our neighbors.

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